

# Alex Prellezo

Graphic & Web Designer

## Contact:

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## Portfolio:

www.aprellezo.com

## PROFILE

Dynamic and creative team player with excellent communication and interpersonal skills. Works well to deadlines and with great attention to detail. Areas of expertise: graphic design, art direction, front-end development, user experience and user interface design.

## EXPERIENCE

### 2015 | Vistaprint | Web Designer

- › Currently working on the implementation of the new Vistaprint brand into all external company communication and image, including the new website image for product sale, as well as other aspects of external communication.

### 2014 | H&L Partners | Freelance Digital Designer

- › Developed digital media for advertising campaigns and designed mobile user interfaces for McDonald's and Toyota.

### 2013-2014 | Swirl | Freelance Graphic Designer

- › Developed in-store signs, digital banners and other collateral for Microsoft and Xbox.

### 2013 | CCSF Mission Center | Part time Graphic Designer

- › Designed elements for external communication and promotion.

### 2013 | SF Bicycle Coalition | Graphic/Web Designer intern

- › Designed elements for external communication and updated the company's website on a regular basis.

### 2008-2012 | Douglas Spain | Freelance Graphic Designer

- › Designed the company's quarterly magazine.
- › Created diverse elements for internal communication.

### 2010 | Antena 3 Eventos | Graphic/Web Designer

- › Designed promotional elements for TV and film premieres and La Vuelta, the Spanish Cycling Tour. Was in charge of the A3E website.

## SKILLS

Proficient in Adobe Creative Suite, HTML 5, CSS3 and CMS tools. Working knowledge of Action Script 3, JavaScript, XML, 3D Studio Max and Adobe Premiere. Fluent in Spanish and English.

## AWARDS/RECOGNITIONS

Book cover design contest winner (The Speaker, Fountainhead Press, 2013)  
Logo design contest winner (Somos Música, AGEDI-AIE, 2008)

## EDUCATION

### 2013 | CCSF, San Francisco

Productions Arts certificate  
TOEFL certificate

### 2010 | CICE, Madrid

Web Development certificate with JavaScript, CSS, Action Script 3, XML

### 2009 | Majadahonda Center of Arts, Madrid

3D Studio Max certificate

### 2006 | Islas Filipinas Graphic Arts Institute, Madrid

AA Degree in Production and Design